

EDITORIAL CALENDAR 2018

ISSUE	SPECIAL SECTIONS & FEATURES	USA COVERAGE	INTERNATIONAL COVERAGE
JANUARY/ FEBRUARY Cover story: Value	Special Sections: - Florida* (Visit Florida Co-op) - Gaming Hotels & Resorts* Features: - Convention, Conference & Event Centers	Texas Midwest: IA, IL, KS, MI, MN, MO, OH, WI Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA Northwest: OR, WA	Caribbean Mexico Meeting & Incentive Planner* (Includes All-Inclusives)
MARCH/APRIL Cover story: Incentive Experiences AdStudy® issue	Special Sections: - New & Renovated Hotels and Resorts* - Texas* - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA* Features: - Cruising - Corporate Retreats	California Hawaii Southwest: AZ, CO, NM, UT Northeast: CT, DC, MA, MD, NJ, NY, PA	Asia Caribbean Europe Australia New Zealand
MAY/JUNE Cover story: Luxury	Special Sections: - Conference Hotels, Convention & Event Centers* - Northeast: CT, DC, MA, MD, NJ, NY, PA* Features: - Gift Experiences - Mountain Meetings - All-Inclusives	California Florida Orlando Las Vegas	Europe Canada Caribbean/Bermuda Latin America Middle East
JULY/AUGUST Cover story: Culinary Adventures	Special Sections: - Caribbean & Latin America* - Southwest: AZ, CO, NM, UT* - Cruises*	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA Northeast: CT, DC, MA, MD, NJ, NY, PA	Asia South Africa
SEPTEMBER/ OCTOBER Cover story: Culture & Creativity	Special Sections: - New & Creative Hotels and Resorts* - Midwest: IA, IL, KS, MI, MN, MO, OH, WI* Features: - Coastal Meetings - Corporate Gifts	Hawaii Las Vegas Florida Northeast: CT, DC, MA, MD, NJ, NY, PA	New Zealand Australia Caribbean Europe Middle East
NOVEMBER/ DECEMBER Cover story: Innovation AdBrand® issue	Special Sections: - Western USA: AZ, CA, CO, ID, NM, NV, OR, UT, SD, WA, WY* - Visionary Awards* Features: - Small and Mid-size Cities of Innovation - All-Inclusives	Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Canada Caribbean Mexico/Latin America

BONUS DISTRIBUTION

JAN/FEB
Prevue/IRF Joint Event Meet Well:
Las Vegas

MARCH/APRIL
IMEX Frankfurt
Visionary Summit: New York

MAY/JUNE
IRF Incentive Invitational

JULY/AUGUST
ASAE
Visionary Summit: Chicago

SEPTEMBER/OCTOBER
IMEX America

NOVEMBER/DECEMBER
FICP Annual Conference
Pharmaceutical Meeting
Planners Summit

EDITORIAL DEPARTMENTS

PLANNER'S PICK
Planners choose their favorites in destinations, hotels/resorts, convention centers and meetings facilities.

ON LOCATION
On-site profiles of destinations, hotel and resort properties.

BUREAU BUZZ
CVB interviews about destination trends.

FRESH MEETS
Showcases new developments in hotel trends.

GOOD BUSINESS
Explores groundbreaking trends in green meetings and corporate social responsibility (CSR).

SEA SHORES
Meetings and incentives at sea and ports-of-call.

* Bonus Matching Sponsored Content

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2018 Space: December 1, 2017
Material: December 18, 2017

MARCH/APRIL 2018 Space: January 26, 2018
Material: February 9, 2018

MAY/JUNE 2018 Space: April 2, 2018
Material: April 16, 2018

JULY/AUGUST 2018 Space: June 4, 2018
Material: June 18, 2018

SEPTEMBER/OCTOBER 2018 Space: July 23, 2018
Material: August 6, 2018

NOVEMBER/DECEMBER 2018 Space: October 1, 2018
Material: October 15, 2018

Bonus distribution subject to change.