

EDITORIAL CALENDAR 2017

ISSUE	SPECIAL SECTIONS & FEATURES	USA COVERAGE	INTERNATIONAL COVERAGE	BONUS DISTRIBUTION
JANUARY/FEBRUARY Cover story: Value	Special Sections: - Florida* (Visit Florida Co-op) New York State* Features: - Convention & Conference Centers - Corporate Retreats	Regional meetings in: Midwest (OH, WI, IL, MO, MI, KS) New England (CT, MA, RI) Arizona New Mexico	Caribbean Europe Mexico Meeting & Incentive Planner* (Includes All-Inclusives)	MARCH/APRIL Prevue/IRF Joint Event: Las Vegas IMEX Frankfurt MAY/JUNE IRF Incentive Invitational Visionary Summit: NYC JULY/AUGUST ASAE
MARCH/APRIL Cover story: Incentive Experiences: Golf, Spa, Culinary AdStudy® issue	Special Sections: - Hotels & Resorts: New & Renovated* - Texas* Features: - Gaming Hotels & Resorts - Wellness Experiences - Incentive Cruises	Florida Pennsylvania DC Atlantic City California Southeast Colorado	Asia/Singapore Caribbean Europe Australia New Zealand South Africa	SEPTEMBER/OCTOBER IMEX America NOVEMBER/DECEMBER FICP Annual Conference Pharmaceutical Meeting Planners Summit Visionary Summit: Los Angeles
MAY/JUNE Cover story: Luxury	Special Sections: - Convention & Conference Centers* Features: - Gift Experiences - Mountain Meetings - All-Inclusives	California Florida Orlando Hawaii Las Vegas Midwest (OH, IL, WI, MO, MI, KS)	Europe Canada Caribbean/Bermuda Latin America Middle East	EDITORIAL DEPARTMENTS PLANNER'S PICK Planners choose their favorites in destinations, hotels/resorts, convention centers and meetings facilities. TALK INDUSTRY Covering hot topics, news and trends in different industries. (Jan/Feb: Financial; Mar/Apr: Pharma; May/Jun: Automotive; Jul/Aug: Manufacturing; Sept/Oct: Medical; Nov/Dec: Tech).
JULY/AUGUST Cover story: Culinary Adventures	Special Sections: - Caribbean* - Mid-Atlantic* (MD, DC, VA) Features: - Historic Venues/Cuisine - Culinary Cruises	California Florida Nevada Texas Southeast	Asia Europe Mexico	ON LOCATION On-site profiles of destinations, hotel and resort properties. BUREAU BUZZ CVB interviews about destination trends. FRESH MEETS Showcases new developments in hotel trends.
SEPTEMBER/OCTOBER Cover story: Culture & Creativity	Special Sections: - New & Creative Hotels and Resorts* - Las Vegas* Features: - Coastal Meetings - Corporate Gifts	Hawaii Florida New England Southwest (AZ, NM, TX, OK) Midwest	Asia New Zealand Australia Caribbean Mexico/Latin America Europe Middle East	GOOD BUSINESS Explores groundbreaking trends in green meetings and corporate social responsibility (CSR). SEA SHORES Meetings and incentives at sea and ports-of-call.
NOVEMBER/DECEMBER Cover story: Innovation AdBrand® issue	Special Sections: - Western USA* (CA, NV, CO, WY, ID, UT, SD) - Visionary Awards* Features: - Boutique Meeting Properties - All-Inclusives	Florida Orlando Northeast Texas Southeast Virginia West Virginia	Canada Caribbean Europe Mexico South America	* Bonus Matching Advertorial.

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2017 Space: December 2, 2016
Material: December 21, 2016

MARCH/APRIL 2017 Space: January 27, 2017
Material: February 13, 2017

MAY/JUNE 2017 Space: April 3, 2017
Material: April 10, 2017

JULY/AUGUST 2017 Space: June 5, 2017
Material: June 19, 2017

SEPTEMBER/OCTOBER 2017 Space: July 24, 2017
Material: August 10, 2017

NOVEMBER/DECEMBER 2017 Space: October 2, 2017
Material: October 16, 2017